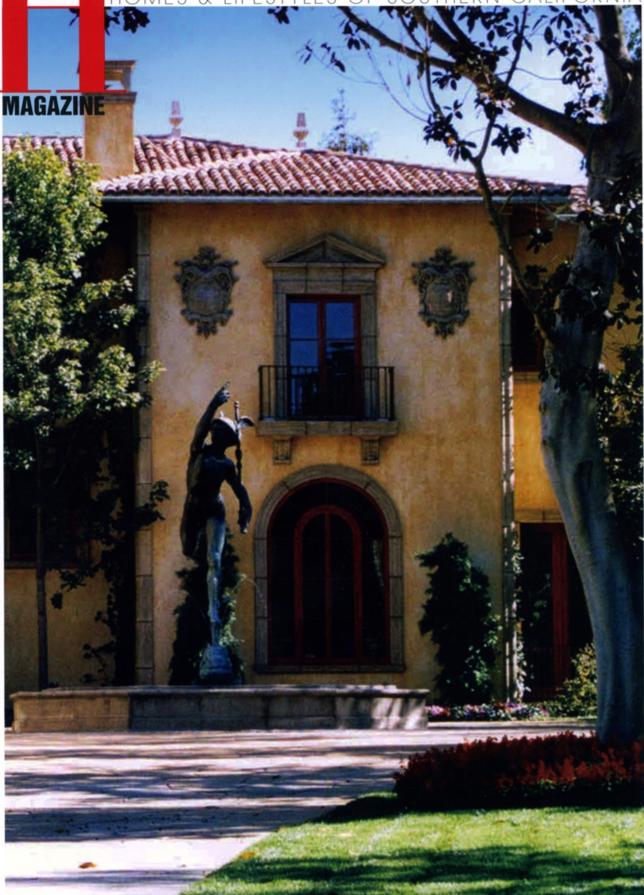
HOMES & LIFESTYLES OF SOUTHERN CALIFORNIA

Third Anniversary 2003 Five Dollars



Dugally Oberfeld - Custom Homes Built with an Inherited Passion for Perfection

COVER STORY

Dugally Oberfeld, LLC THE CRÈME DE LA BY Richard V. Simon CRÈME IN SHADY CANYON



leck Dugally started his custom home building career 45 years ago, working for such clients as John Wayne and Joan Crawford. Today, after completing more than 400 unique, very high-end homes, one thing still remains inviolate and immutable: the senior Dugally's passion for perfection in every estate that he builds.

That passion has been inherited by Aleck's son, Matt, and embraced by their partner, Mauricio Oberfeld of the architectural design/construction management

and interior design firm, Dugally Oberfeld, LLC. With their original headquarters still in Bel-Air (where 72-year-old Aleck maintains a seven-daya-week creative work schedule, and where he mentors his youngest son, Mark, an architectural designer), the firm recently opened an office in Irvine – from where they oversee their most recent projects in Orange County's newest premier community, Shady Canyon[®].

"We're currently building seven projects in Shady Canyon – four for individuals, and three



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of our own," Matt said. Two of the homes in their earliest stages are for retired baseball batting legend Mark McGuire of the St. Louis Cardinals, and for Mike Witt, former pitcher for the Anaheim Angels. Coast Newport Properties/Coldwell Banker "Hall of Famer" Chris Valli is handling marketing and sales.

Two of the three Dugally-Oberfeld homes will be built in the Santa Barbara traditional style, while the third will be of Andalusian influence. These are "historically authentic," said Oberfeld, featuring the "most modern of creature comforts."

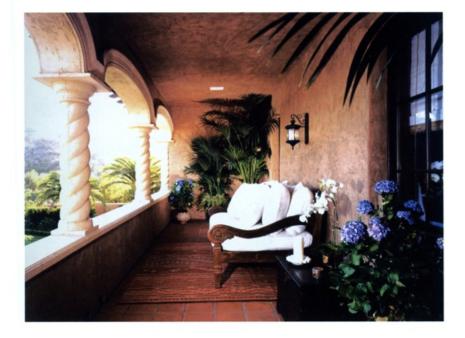
Of the two Santa Barbara-styled homes, the first on Lot 51 measures 6,800 square feet, while the second on Lot 64 spans 7,800 square feet. Its Tuscan neighbor on Lot 65 steps out at 8,000 square feet. Prices range between \$4 million and \$6 million, depending on choice of finishes.

Of course, all details are completely custom, Dugally emphasized. For example, "We build all of our cabinets as 'furniture pieces,' using the finest available hardware," he said.

"With all of our interior doors, windows and cabinetry, nothing is store bought or ordered out of a catalog. Everything is completely customized, down to the moldings, which we custom-profile in our studio. All of our doors are custom profiled, as well" Oberfeld added.

Depending upon what phase of construction a house is purchased determines the kind of finishes a customer receives. "Many of







our customers are interested in buying their homes in the rough stages, then cooperating in the finish designs with our company," Dugally said. "This can cut up to one to one and onehalf years in the construction process, while adding a flexibility that will prove more cost effective."

"In this way, owners can participate in the truly fun part of the project," Oberfeld added.

Dugally Oberfeld, LLC currently is completing projects in Scottsdale, Arizona, and in California's North Beverly Park and Beverly Ridge in Beverly Hills. Homes are priced from \$4 million to \$19 million 750 thousand. Each home is as individual as the owners themselves, and bespeaks a level of success enjoyed by a rarified few – from celebrities such as Denzel Washington, Geena Davis, Martin Lawrence and Sylvester Stallone -- to captains of industry, whose personas are less visible -- but whose mega-companies and inspirations are so critical to the economic strength of this nation.

"The Dugally Oberfeld homes are without question the highest of quality," Realtor Chris Valli avers. "Matt Dugally and Mauricio Oberfeld



are absolutely wonderful people who know the business, and are excellent at relating to people's needs and desires in creating custom homes."

Chosen by Irvine Community Development Company as Shady Canyon's Broker of the Year for 2002, Valli spends the majority of his time marketing the community throughout the county – and the country. "What I've learned is that people have discovered that this is the place to be. They appreciate Shady Canyon's rural-like tranquility, alongside its convenient location to Fashion Island, and other areas of the county. Additionally, they love the Tom Fazio-



designed country club, whose membership is filled with so many friendly and wonderful people. And that goes for the employees, as well, "Valli said, emphasizing that "The Irvine Company has done an absolutely fantastic job of making Shady Canyon a beautiful, family friendly environment."

For a virtual tour of Dugally Oberfeld's architectural accomplishments, visit www.dugally-oberfeld.com, or call (310) 441-5001. The quality of this site teases one's desire for the finest kind of living. Chris can be reached on his perpetually attached cell phone: (714) 883-4397.





The homes featured for this cover story, are taken from a selection of custom homes built by Dugally Oberfeld, LLC.